



Think Outside
the Firewall™

RiskIQ Overview

Company Snapshot

Industry

Cybersecurity

Solution

Digital Threat
Management Platform

Customers

18,000 security analysts
Over 200 enterprises

Markets

Financial Services,
Consumer Goods,
Technology, Service
Providers, Manufacturing,
Healthcare, eCommerce,
Media, Entertainment,
Government

Founded

2009

Employees

265+

CEO

Elias (Lou) Manousos

Investors

Summit Partners, Battery
Ventures, Georgian
Partners, Mass Mutual
Ventures

RiskIQ® is the leader in Digital Threat Management (DTM), providing the most comprehensive discovery, intelligence, and mitigation of threats associated with an organization's digital presence. With RiskIQ, organizations can understand their digital attack surface, expedite investigations, assess risk, and take actions to protect their business, brand and customers from external threats.

The company's Digital Threat Management platform combines advanced internet reconnaissance and analytics to provide unified insight and control for exploits, attacks and adversaries across web, social and mobile channels. Beyond superior intelligence, RiskIQ's SaaS-based solution suite allows different security teams to more efficiently identify, triage, monitor and resolve exposures outside the firewall - taking advantage of greater collaboration, automation and integration.

RiskIQ's solutions are easy to deploy, have broad application, and yield accelerated time to value. As a result, RiskIQ has been chosen by more than 18,000 security analysts and over 200 enterprises around the world.

Digital Defense Challenge

Organizations have embraced web, social and mobile mechanisms to enhance their brand stickiness, to increase customer engagement, and to facilitate employee and market interaction. Cybercriminals have gone digital too. Today, more than 75% of attacks originate outside the firewall.

Unfortunately, today's diverse and dynamic cyber threats circumvent traditional network and endpoint security tools and place an enormous burden on information security organizations. In addition to securing the network and the assets and data that reside within it, security teams now face questions of:

- Where are, how exposed, and how compliant are my internet-facing assets and digital brand?
- How do external exploits, attackers and adversary infrastructure relate to internally discovered suspicious activity, security events and incidents?
- What cyber threats are attacking my business, and can I manage the risk, take down external threat, and minimize operational impact?
- To what extent are other entities abusing my brand and customers?
- How can we protect our business more efficiently and proactively?

RiskIQ Answer

While threat intelligence feeds can enrich internal event data, organizations need an end-to-end approach offering a more systematic, automated means to efficiently discover, triage, respond and preempt external digital threats.

RiskIQ combines advanced internet reconnaissance and analytics, an integrated tool set, and interoperability to automate insight, collaboration and mitigation to address all the above challenges - packaged in a SaaS application suite that optimizes different tasks across security teams. The RiskIQ DTM platform offers considerable advantages over amassing multiple stand-alone tools and data with limited digital channel threat breadth, depth and functionality.

RiskIQ Overview

Our Customers are Tackling Digital Threats

RiskIQ is trusted by Fortune 500 companies, security-savvy enterprises and popular brands across industries, as well as a growing community of thousands of security professionals.

Business Value

- **Reduce operational, reputation risk:** Find, monitor and resolve your external-facing assets to reduce your digital attack surface and business exposure.
- **Optimize resources:** Increase productivity through automated intelligence, proactive analytics, and mitigation workflow, as well as consolidate toolsets.
- **Reduce MTTD/MTTR:** Decrease threat discovery, triage and resolution time.
- **Fortify compliance:** Proactively identify unsanctioned and malicious brand use, unknown and insufficient external system hygiene, and at risk partners.

Products

- **RiskIQ Digital Footprint:** Discover, inventory and monitor your external-facing assets to pinpoint exposures and reduce your digital attack surface.
- **RiskIQ Digital Footprint Snapshot:** Point-in-time digital attack surface report.
- **RiskIQ PassiveTotal®:** Expedite investigations by connecting internal activity, events and indicators of compromise (IOC) artifacts to external threats, attackers and their related infrastructure.
- **RiskIQ External Threats:** Identify, triage and mitigate active threats and brand abuse: phishing, impersonation, rogue mobile across digital channels.
- **RiskIQ Security Information Services:** Enrich analytics with our internet data sets
- **RiskIQ IP Reputation:** Determine and update accurate malicious IP addresses.

Capabilities

- **Cross-channel intelligence:** Extensive internet data sets covering public internet, deep web, brand abuse, phishing, social impersonation and mobile telemetrics.
- **Virtual user technology:** Crawlers that emulate users to capture session details, content, relationships, and what's happening under the hood in the browser.
- **Proactive analytics:** Machine learning, data science and research to identify and monitor new and active threat activities, adversaries and their infrastructure.
- **Automated footprints:** Auto-generates a connected, internet-facing asset map across large and complex entities, and offers dynamic visual aids and insights.
- **Streamlined analysis:** Intuitive console with correlated data, insights and derived analytics that expedites investigations and uncovers exploits and attackers.
- **Projects:** Designate and group indicators of compromise (IOC), threat artifacts, external infrastructure elements to share, monitor, update and alert on change.
- **Integrated mitigation:** Built-in blocking, in-app enforcement and takedown workflows resolve infringements, malicious activity, and attacker infrastructure.
- **Interoperability:** Ready-built integrations and rich API brings data and insights into your existing portfolio; SIEM, VA, GRC, Service Desk, Security Automation.

Worldwide Offices

Headquarters

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Our Customers

- 17 of the 25 largest banks in North America
- 5 of the 10 largest U.S. Healthcare institutions
- 8 of the 15 largest banks in Europe
- 8 of the 15 largest global brands
- 6 of the 20 largest high tech businesses
- 4 of the 20 largest U.S. manufacturers
- 4 of the 15 largest U.S. media firms
- 3 of the 10 largest global insurers
- 3 of the 15 largest U.S. retailers

Recognition

- Leader in Forrester Wave™: Digital Risk Monitoring, Q3 2016 Report
- 2017 Ovum Research - *On the Radar*
- 2017 Red Herring Top 100 North America Security Startup
- 2017 Cybersecurity Excellence Award
- 2016 Secure Computing Magazine Award
- 2016 American Security Today, Homeland Security – Best Threat Intelligence Solution
- 2016 Cyber Defense Magazine, Best of Breed Digital Footprint

Access RiskIQ Community Edition for free <https://www.riskiq.com/community/>

